

## **Berlin, March 2017: SUPERBOOTH17 at FEZ-Berlin**

**SUPERBOOTH is the first European trade fair for electronic musical instruments. The second annual edition will be held from April 20<sup>th</sup> to April 22<sup>nd</sup> 2017, at a new location, FEZ-Berlin.**

The timetable for SUPERBOOTH17 is getting tight! And with now more than 160 exhibitors from 22 countries there will be even more to discover at this year's edition. You can already start to plan your trip through FEZ Berlin on our online floor plan and find your favorite exhibitors. Next to the long-known companies like Yamaha, Korg and Roland we set the focus on small and ambitious companies like Mutable Instruments and Oscillosaurus, who will join Superbooth for the first time.

Next to a whole lot of presentations, performances and concerts we were able to get Gudrun Gut to play some live shows with her project Monika Werkstatt. Within this series there will be daily improvised concerts during the evenings, played on lent instruments from our exhibitors. In general, the program will be more diverse at SUPERBOOTH17 with us trying to contribute to the idea of getting more women into the genre of electronic music and the development of electronic instruments. Therefore we are preparing daily workshops held by women for women.

We will have additional workshops in Konzertsaal 2, which are open to everyone and give you the opportunity to build your own synthesizer module or even whole musical instruments. These workshops will be professionally hosted from 11 a.m. and will be held by exhibiting companies like Moog, 4MS and Leaf Audio. You can buy tickets for the workshops on [superbooth.com](http://superbooth.com) and you don't need an additional Trade Fair ticket. Although we absolutely recommend attending at another day to enjoy everything else SUPERBOOTH17 has to offer and we also recommend staying for the evening program and enjoy the special concerts and talks we are planning.

To make sure that there will still be people around in twenty or fifty years from now, knowing what analog electrical musical instruments are and how they are engineered, we set up workshops for school classes to learn something about electronics and how to use synthesizers. The results of these workshops will be presented by the children on one of our stages at 12.20 p.m. every day.

As you can see, there will be a lot to learn and discover next to all the new and exciting instruments and electronics that our exhibitors are presenting. For further details and updates about the program or to buy tickets please visit our website: [superbooth.com](http://superbooth.com)

Due to the dimensions of the building and safety reasons there is only a limited quantity of 1-Day-Tickets. We recommend ordering these tickets as soon as possible.

## **SchneidersLaden presents: SUPERBOOTH 17**

**April 20<sup>th</sup> to April 22<sup>nd</sup> 2017**

FEZ Berlin, Straße zum FEZ 2, 12459 Berlin

### **Operating hours**

Registered Workshops (Concert Hall 2):	11 a.m. – 7 p.m.
Trade Fair Public Entry (Ground Floor, Outdoor Areas):	10 a.m. – 7 p.m.
Trade Fair Exhibitors & Registered Trade Visitors (Mezzanine, 1 <sup>st</sup> Floor)**:	10 a.m. – 2 p.m.
Trade Fair Open (all areas)*:	2 p.m. – 7 p.m.
Concerts, Presentations, Evening Program*:	2 p.m. – 11 p.m.

\*= only with Visitor Ticket, \*\*=only with Trade-Visitor Ticket